



MEDIA ADVISORY



FOR IMMEDIATE RELEASE

NOVEMBER 25, 2008

THE STANLEY CUP TO VISIT WITH COLUMBUS ICE HOCKEY CLUB YOUTH PROGRAM

NEW YORK (November 25, 2008) -- The Stanley Cup, the oldest and most revered trophy in sports, will visit Columbus, Ohio this weekend, to help raise funds for the Columbus Ice Hockey Club youth program.

On Saturday, Nov. 29, the Cup will be on display during the Columbus Blue Jackets vs. Washington Capitals game at Nationwide Arena. For a \$10 donation to the Blue Jackets Foundation, fans will receive a professional 5"x7" photograph from www.printroom.com with all proceeds benefiting the Columbus Ice Hockey Club. The Stanley Cup will be located on the main concourse behind section 116 beginning at 6 p.m. through the end of the game.

On Sunday, Nov. 30, the Cup will be on display at Dublin Chiller and Chiller North, both part of Chiller Ice Rinks LLC. Money raised from all three appearances will go to the Columbus Ice Hockey Club, a member of the National Hockey League's *Hockey Is For Everyone* program.

What: The Stanley Cup public appearance

When: Saturday, November 29

7:00 p.m.

Columbus Blue Jackets vs. Washington Capitals

Nationwide Arena
200 W. Nationwide Blvd., Columbus, Ohio 43215

Sunday, November 30

8:00 am – 10:30 am.

Dublin Chiller

7001 Dublin Park Dr., Dublin, OH 43016

12:30 pm – 3:00 pm.

Chiller North

8144 Highfield Dr., Lewis Center, OH 43035

The Columbus Ice Hockey Club (CIHC) is a charitable non-profit organization that provides an opportunity for inner-city and economically disadvantaged children to participate in ice hockey. In conjunction with the Columbus Recreation and Parks Department, CIHC encourages children to develop academic, athletic and life skills. Founded in 1999, CIHC runs year-round hockey and skating programs for its participants, with support from the Columbus Blue Jackets and corporate and private donors. To learn more visit: www.Columbushockeyclub.com.

Hockey is for Everyone is a part of the NHL Foundation, the NHL's charitable and community relations organization, and a major component of the league's youth hockey programming. *Hockey is for Everyone* provides support and unique programming to non-profit youth hockey organizations across North America that are committed to offering children, of all backgrounds, opportunities to play hockey. Since its inception, *Hockey is for Everyone* has exposed more than 45,000 boys and girls to unique hockey experiences.

Tickets to the Blue Jackets game are on sale at the Nationwide Arena Ticket Office, FOX Sports Ohio Blue Line Team Stores at the Chiller Easton, Chiller Dublin, Chiller North and the Mall at Tuttle Crossing, all Ticketmaster Ticket Centers, by phone at (614) 431-3600 or online at www.BlueJackets.com and www.Ticketmaster.com.

(11/25/08)

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